

Inter Graphic View is a research project by Ingo Offermanns, Prof. for Graphic Design at University of Fine Arts of Hamburg (HFBK) in the context of Hamburg Open Online University (HOOU).

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We are flâneurs in and between graphic design cultures. We want to resist cultural centrisms, as well as arbitrariness and egalitarianism. We respect synthesis, but we pursue resonance. We're trying to move past preconceptions and focus on collecting new experiences. And we hope to find a common platform for these exchanges.

Inter Graphic View is about transcending, expanding, and enhancing graphic design languages—visual languages as well as the applied languages in graphic design discourse.

Inter Graphic View is about developing a polyglot, translational intelligence that enables us to step outside of ourselves and engage with alternative contexts.

Inter Graphic View is about resisting identitarian isolation and its antithesis—omnipresent uniformity.

Inter Graphic View collects interviews with graphic designers from around the world and lists the collection's core notions and their derivations.

Inter Graphic View displays commentary by guest authors on particular works and on some of the listed notions. In addition, *Inter Graphic View* offers essayistic short films about the cities where we met our dialog partners.

Inter Graphic View is a journey that has just begun.

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